



From SETAAC,

According to Fortune, the United States will outperform China as the nation's No.1 manufacturing country by 2020. We know that you want to ensure that your firm is a part of this growth by taking advantage of opportunities that will strengthen your position in the global marketplace. Well, the [Southeastern Trade Adjustment Assistance Center \(SETAAC\)](#), which is operated by the [Georgia Institute of Technology](#), has helped import-impacted firms in the Southeast for over 40 years!

How did we help manufacturers become more competitive?

We provided matching funds of up to \$75,000 to manufacturing firms, used for improvement projects performed by subcontractors. These projects ranged from updating a firm's website, to installing ERP systems, or implementing research and development or training - just to name a few.

What were the results of implementing these cost-share technical projects?

On average, firms who completed implementation projects, realized a 42% productivity growth rate and a 30% increase in sales.

If your firm has experienced sales and employment declines over the past couple of years, you could benefit from our program! It only takes a few minutes to determine if you would likely qualify for funding. To find out more, please contact me at 404-894-7527 or at maria.hill@gatech.edu.