



Nonprofit Newsletter July 2019

## INTRO

I'm not sure if anyone else feels this way but the month of June flew by so fast and the only thing, I can remember is how hot, hot, hot it got. If June is an example of what this summer is going to bring, we're really in for it folks, but in the meantime, I'd like to share with you something about the Better Business Bureau in this month's newsletter. So, sit back relax in your air-conditioned office or wherever you are and here we go...

## THIS MONTH'S FEATURED NONPROFIT IS: THE BETTER BUSINESS BUREAU

The Better Business Bureau is a nonprofit business supported organization that sets and upholds high standards for fair and honest business behaviors.

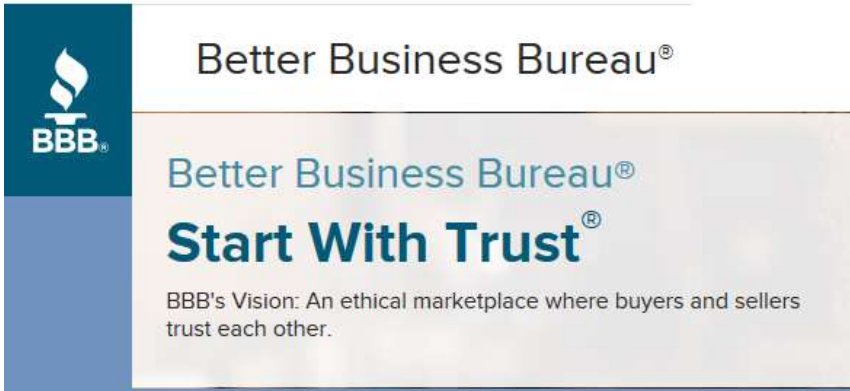
The history of the Better Business Bureau is still being written as it's changing daily in North America, however the goal to help people find businesses, brands, and charities that they can trust remains the same. It was established in the early 1900s by a group of corporate advertising executives to correct advertising abuses. Coca-Cola, Ford, and Whirlpool were amongst the leaders. In 1912 the Association of Advertising Clubs of America broaden the task to find truth in advertising. The fight then was, as it is now, is to make known alleged misrepresentations and eliminating abuses. Creating advertising codes and standards to help advertisers regulate themselves. Better Business Bureau was the name selected in 1916 and has lasted through today.

The Better Business Bureau services ordinary people like you and I as consumers, free of charge. There is a charge for businesses to be investigated and get the ratings that Better Business Bureau gives. The Better Business Bureau provides objective advice and free business profiles on more than 53 million companies and 11,000 charity reviews. They

provide dispute resolution services, send out alerts, and educational information on topics affecting the market place. Please visit <https://www.bbb.org> for more information.

The Better Business Bureau serving West Florida is one of many local independent Better Business Bureaus across North America. It provides business profiles on companies within an 11-county service area. These counties are Hernando, Pasco, Hillsborough, Pinellas, Manatee, Sarasota, Hardee, DeSoto, Charlotte, Lee, and Collier.

Bryan Oglesby is the Director of Public Relations and Outreach. The local office is located at 2655 McCormick Drive, Clearwater, FL 33759. For additional information they can be reached at this toll-free number 877 535-5609.



### The Better Business Bureau's Top 5 Summer Scams:

1. Vacation Scams
  - a. Want to go to Disney for half the price? Just send us \$100 and you'll get the deal of a lifetime..... More like a big swindle! BE CAEEFUL
2. Moving Scams
  - a. When Moving make sure the moving company has a good rating with the BBB, go to the site <https://www.bbb.org> and enter moving services in the "Find" box and hit search for a listing of moving companies in good standing. Don't find yourself in a horror story like having to pay more than you expected to get your belongings back!
3. Concert scams
  - a. Watch out for phony sellers who will trick consumers into wiring money or paying cash for tickets that don't even exist!
4. Door to door sales Scams
  - a. Before saying yes, get all verbal promises in writing including the start and completion date in the contract!
5. Job Scams
  - a. Be wary of employers who require fees for training, background checks, and who tout "no experience" needed. That's a red flag!

Many of these tips seem to be obvious however there are some cagey people who can warm their way into your acceptance. From the main page of the BBB website you can link to current scams that are happening right now, be sure to scroll down as they are listed near the bottom.

## JULY SHOUT OUT

Before I share the upcoming events for July, I would be remiss in not congratulating everyone who worked with Sharon Edwards on the PROJECT POP DROP for Oldsmar CARES this past month of June. It was not just a success it was an enormous showing of love for the community, and each other. God bless us all!!!

With great joy, I want to pass along how fantastic the Mattie Williams Neighborhood Center, "Backpacks for School" event was. It was held at the Safety Harbor Library last Friday night and was a huge success. Through the efforts of many, they put on a program that included multiple silent auction baskets filled with a nice variety of items, a 50/50 drawing, a scrabble game and a live auction of really really nice items. There was also an amazing array of food, jumbo shrimp, fantastic ribs, pizza, salads and delicious desserts. It just does my heart good to see so many folks support such a worthy cause.

## **JULY ACTIVITIES OF NONPROFITS**

### **Top of the Bay Kiwanis**

**Wednesday, July 3<sup>rd</sup> - 10pm**

**40th Annual Kiwanis Midnight Run/Walk**

**Out and back on the Dunedin Causeway**

Race day registration will be at the Causeway Plaza shopping center on the corner of alternate 19 and Curlew/Dunedin Causeway Boulevard. Onsite registration starts at 10pm. Pre-race day registration is being done online at <https://www.kiwanismidnightrun.com>. In the 39 previous years the foundations of Dunedin and Top of the Bay Kiwanis Clubs have raised upwards of \$1 million for charity. Let's celebrate our Independence Day commemorating our Declaration of Independence on July 4th, 1776, giving thanks for our Freedoms, Opportunities, Incentives and Independence!

**Tuesday, July 16<sup>th</sup> - 7:30am - 8:30am**

**Regular Kiwanis Meeting**

**IHOP 30200 US19N**

Guest are welcome! Some results from the July 3rd/4th Kiwanis midnight run should be in, so that should be interesting. Let's have a good turnout for this meeting!

### **Mattie Williams Neighborhood Center**

#### **Summer**

**Mattie Williams Neighborhood Center Summer Camp**

**Call for dates & time 727-791-8255**

[www.mwnfc.org](http://www.mwnfc.org)

Mattie Williams Neighborhood Center is having their successful Summer Camp, which some of you so graciously donated to. They thank you!

## **PROJECT POP DROP**

**Saturday, July 27<sup>th</sup>**

**Project Pop Drop**

**Liberty Manor for Veterans 10015 North 9th Street in Tampa**

Project Pop Drop will be collecting food and toiletries for LIBERTY MANOR for VETERANS during July. Donation items will be collected all month at collection boxes located at participating businesses in the Oldsmar area. Collected items will be delivered on July 27<sup>th</sup>, let's really show our Veterans how much we care!

**July 18<sup>th</sup> - July 20<sup>th</sup>**

**Christmas in July**

**Mixers Bar & Grill**

Mixers Bar & Grill will be running their Christmas in July to benefit project Pop Drop and Liberty Manor for Veterans. They will be collecting food and toiletries especially needed is toilet paper and laundry detergent. Mixers will be going all out with Christmas decorations, Santa Clause stopping by and drink specials. Come out of the heat, celebrate Christmas early and support Project Pop Drop.

## **Modern Business Associates & Doris Muller**

**Wednesday, July 17, 2019 6:30pm to 8:00pm**

**Business Discussion and Happy Hour**

**Koger Center, MBA Building, 9455 Koger Blvd. North St. Petersburg, FL 33702**

An invitation to a business discussion and happy hour benefitting Goodwill Industries Suncoast Inc. The event will be held at the Koger Center, MBA Building, 9455 Koger Blvd. North St. Petersburg, FL 33702. The cost is \$20 in advance \$25 at the door. The event is sponsored by Edward Jones and Bank of the Ozark. Bring your business and personal financial concerns or questions to this panel who will share their professional experience and knowledge.

## **Score**

**Wednesday, July 17, 2019 6:00pm to 8:00pm**

**Summer Workshops - "Leveraging the Power of Inbound Marketing with SEO & Content"**

**Tarpon Springs Library, 138 E. Lemon St.**

**Tuesday, July 30th, 2019 6:00pm to 8:00pm**

**Summer Workshops - "Text Message Marketing"**

**Tarpon Springs Library, 138 E. Lemon St.**

These classes are completely free, worthwhile and are taught by retired executives in the specific fields.

In closing, I personally want to thank everyone who supported the Department of Defense Warrior Games this past week. I was privileged to see three different events and it just makes your heart do flip flops. They were and are Amazing.

**Wendie Roeper**

**Non-Profit Liaison**

**727-452-1460**

[wendie@utbchamber.com](mailto:wendie@utbchamber.com)

