

Oldsmar

Demographics

Summary	Census 2010	2018	2023
Population	13,643	14,248	14,754
Households	5,363	5,517	5,681
Families	3,702	3,794	3,906
Average Household Size	2.52	2.56	2.58
Owner Occupied Housing Units	4,226	3,963	4,204
Renter Occupied Housing Units	1,275	1,551	1,482
Median Age	39.4	42.3	41.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.70%	1.41%	0.83%
Households	0.59%	1.36%	0.79%
Families	0.58%	1.30%	0.71%
Owner HHs	1.19%	1.92%	1.13%
Median Household Income	3.06%	2.52%	2.50%

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	805	5.9%	741	5.2%	797	5.4%
5 - 9	887	6.5%	755	5.3%	782	5.3%
10 - 14	941	6.9%	812	5.7%	797	5.4%
15 - 24	1,637	12.0%	1,610	11.3%	1,490	10.1%
25 - 34	1,774	13.0%	1,938	13.6%	2,228	15.1%
35 - 44	1,965	14.4%	1,710	12.0%	1,903	12.9%
45 - 54	2,306	16.9%	1,967	13.8%	1,652	11.2%
55 - 64	1,651	12.1%	2,138	15.0%	2,095	14.2%
65 - 74	928	6.8%	1,525	10.7%	1,756	11.9%
75 - 84	546	4.0%	755	5.3%	929	6.3%
85 +	205	1.5%	299	2.1%	325	2.2%
18 +	10,410	76.3%	11,444	80.3%	11,891	80.6%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,460	84.0%	11,784	82.7%	11,951	81.0%
Black Alone	750	5.5%	741	5.2%	797	5.4%
American Indian Alone	27	0.2%	28	0.2%	30	0.2%
Asian Alone	805	5.9%	940	6.6%	1,077	7.3%
Pacific Islander Alone	14	0.1%	14	0.1%	15	0.1%
Some Other Race Alone	287	2.1%	342	2.4%	413	2.8%
Two or More Races	327	2.4%	399	2.8%	472	3.2%
Hispanic Origin (Any Race)	16	11.4%	19	13.5%	23	15.8%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	298	5.4%	239	4.2%
\$15,000 - \$24,999	491	8.9%	403	7.1%
\$25,000 - \$34,999	568	10.3%	483	8.5%
\$35,000 - \$49,999	850	15.4%	784	13.8%
\$50,000 - \$74,999	1,093	19.8%	1,091	19.2%
\$75,000 - \$99,999	750	13.6%	812	14.3%
\$100,000 - \$149,999	839	15.2%	1,011	17.8%
\$150,000 - \$199,999	287	5.2%	358	6.3%
\$200,000+	348	6.3%	494	8.7%
Median Household Income		\$60,241		\$70,029
Average Household Income		\$84,539		\$100,972
Per Capita Income		\$33,373		\$39,554

Demographics (cont.)

2018 Households by Disposable Income	Number	Percent
Total	5,517	100.0%
<\$15,000	372	6.7%
\$15,000-\$24,999	637	11.5%
\$25,000-\$34,999	717	13.0%
\$35,000-\$49,999	930	16.9%
\$50,000-\$74,999	1,142	20.7%
\$75,000-\$99,999	709	12.9%
\$100,000-\$149,999	656	11.9%
\$150,000-\$199,999	175	3.2%
\$200,000+	179	3.2%
Median Disposable Income	\$51,473	
Average Disposable Income	\$66,956	

2018 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	132	819	857	1023	1208	887	589
<\$15,000	10	49	31	41	101	64	76
\$15,000-\$24,999	21	89	67	96	136	120	108
\$25,000-\$34,999	26	131	101	86	127	122	123
\$35,000-\$49,999	28	165	133	143	183	161	117
\$50,000-\$74,999	30	178	175	218	252	195	94
\$75,000-\$99,999	9	90	178	162	144	93	33
\$100,000-\$149,999	7	87	118	166	168	85	26
\$150,000-\$199,999	1	13	33	54	48	18	7
\$200,000+	0	17	21	57	49	29	5
Median Disposable Income	\$38,587	\$47,009	\$61,260	\$64,314	\$53,957	\$47,096	\$33,617
Average Disposable Income	\$46,665	\$60,188	\$73,428	\$81,927	\$71,059	\$62,268	\$44,369

2018 Households by Net Worth	Number	Percent
Total	5,517	100.0%
<\$15,000	989	17.9%
\$15,000-\$34,999	405	7.3%
\$35,000-\$49,999	209	3.8%
\$50,000-\$74,999	314	5.7%
\$75,000-\$99,999	310	5.6%
\$100,000-\$149,999	469	8.5%
\$150,000-\$249,999	694	12.6%
\$250,000-\$499,999	913	16.5%
\$500,000+	1,214	22.0%
Median Net Worth	\$156,204	
Average Net Worth	\$740,086	

2018 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	131	822	857	1023	1208	888	590
<\$15,000	87	354	193	155	128	49	23
\$15,000-\$34,999	25	127	91	73	57	26	6
\$35,000-\$49,999	7	54	49	40	40	17	3
\$50,000-\$99,999	10	138	162	114	106	60	34
\$100,000-\$149,999	2	56	86	104	124	66	31
\$150,000-\$249,999	0	47	99	159	180	135	74
\$250,000+	0	46	177	378	573	535	419
Median Net Worth	\$11,293	\$21,235	\$72,901	\$161,002	\$226,544	\$250,001	\$250,001
Average Net Worth	\$21,933	\$78,181	\$259,749	\$643,470	\$1,067,376	\$1,142,613	\$1,408,495

Business Summary (2018)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	7	0.0%
Construction	84	8.7%	1,669	11.6%
Manufacturing	72	7.4%	1,485	10.3%
Wholesale Trade	56	5.8%	1,119	7.8%
Retail Trade	146	15.1%	1,664	11.5%
Motor Vehicle & Parts Dealers	22	2.3%	232	1.6%
Furniture & Home Furnishings Stores	17	1.8%	68	0.5%
Electronics & Appliance Stores	13	1.3%	96	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	19	2.0%	107	0.7%
Food & Beverage Stores	8	0.8%	33	0.2%
Health & Personal Care Stores	13	1.3%	124	0.9%
Gasoline Stations	2	0.2%	6	0.0%
Clothing & Clothing Accessories Stores	8	0.8%	106	0.7%
Sport Goods, Hobby, Book, & Music Stores	12	1.2%	30	0.2%
General Merchandise Stores	8	0.8%	682	4.7%
Miscellaneous Store Retailers	20	2.1%	152	1.1%
Nonstore Retailers	4	0.4%	28	0.2%
Transportation & Warehousing	13	1.3%	146	1.0%
Information	32	3.3%	330	2.3%
Finance & Insurance	36	3.7%	300	2.1%
Central Bank/Credit Intermediation & Related Activities	13	1.3%	80	0.6%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	2	0.2%	8	0.1%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	21	2.2%	212	1.5%
Real Estate, Rental & Leasing	44	4.5%	161	1.1%
Professional, Scientific & Tech Services	111	11.5%	3,939	27.3%
Legal Services	14	1.4%	60	0.4%
Management of Companies & Enterprises	4	0.4%	22	0.2%
Administrative & Support & Waste Management & Educational Services	41	4.2%	485	3.4%
Educational Services	18	1.9%	305	2.1%
Health Care & Social Assistance	55	5.7%	550	3.8%
Arts, Entertainment & Recreation	17	1.8%	138	1.0%
Accommodation & Food Services	58	6.0%	1,113	7.7%
Accommodation	6	0.6%	137	0.9%
Food Services & Drinking Places	52	5.4%	976	6.8%
Other Services (except Public Administration)	87	9.0%	631	4.4%
Automotive Repair & Maintenance	16	1.7%	78	0.5%
Public Administration	12	1.2%	196	1.4%
Unclassified Establishments	81	8.4%	168	1.2%
Total	968	100.0%	14,428	100.0%