

NEWS LETTER

SEPTEMBER 2020



Nonprofit Newsletter January 2021

Hello January 2021

What have you said so far :

Make way for 2021,

I said this 365 Days ago, but happy New Year!

May the New Year Bless you with health, wealth, and happiness

Out with the old, in with the new!

Happy New Year!,

Here's hoping you make the most of 2021,

May the New Year bring you peace, joy, and happiness,

Let your dreams take flight in the New Year.

Find one you can relate to and go for it.

January first is the first blank page in a 365 page book. Write a good one!

2020 is behind us and we have learned to be creative more so than we ever figured. We may well have wounds, but with a positive attitude we will heal and move right along.

This month's Non Profit feature is:

Kids 4 A Cause

The nonprofit 501C3, Kids 4 A Cause was established at the beginning of 2019 by 4 dynamic local boys, Dominic Fouché (13), Sheldon Fouché (12), Michael Kuhn (11) and Christian Kuhn (10). These 4 boys have been making an impressive impact on the community here in Tampa Bay area.

Their families have always placed a high value on community service and volunteering. They were all born in South Africa and have seen firsthand the effect of poverty in their birth country. As their late President, Nelson Mandela famously said **"It is in your hands, to make a better world for all who live in it."** This is something they truly strive to live by. In 2011-2012 their families moved to the USA and started a brand-new life. One thing that has been consistent was their dedication to charitable work and giving back.

In 2017, Nicholas Kuhn, father of Michael and Christian passed away unexpectedly due to a massive heart attack. This impacted the entire family both in the USA and South Africa. What stood out for them was the overwhelming support they received from their community here in the Tampa area. The true generosity, kindness and love they received from friends and strangers, helped them through this tragedy. They realized how just small acts of kindness made a difference in their lives when they were suffering.

This motivated them to start **"Giving Back"** to their community. Their initial goal was to start with random acts of kindness, but this rapidly grew to monthly projects that supported many different causes in their community. Their goal is to raise \$1,000 or more for each organization they support. Even with the restrictions due to Covid, these 4 boys have reached or exceeded their goal every month. To date they have supported 22 organizations and donated over \$30,000.

They have provided over 20,000 meals to the hungry, they have gathered essentials for the homeless, they have supported the Veterans and Wounded Warriors as well as many animal shelters. In addition, they have been involved numerous environmental projects and helped those affected by hurricanes. They have supported those with mental health issues and those affected with drug and alcohol addiction. Collectively, these 4 boys have performed over 800 hours of service. They are starting a movement among their peers to be involved and to make a difference. They have seen the impact of their work and it has inspired them to move forward with strength and determination. They have some wonderful projects lined up for 2021 and hope to encourage even more children to get involved.

Their January project is in support of a wonderful organization called "Celebrate Birthdays". This organization has the specific goal of giving a birthday party to a child in foster care. Many of those children have never celebrated their birthday. During the month of a child's birthday, "Celebrate Birthdays" will supply all the necessary items to host a fantastic birthday party for that child and their friends. Kids 4 A Cause will be raising money and collecting birthday party supplies for this amazing project. They hope to have enough supplies to sponsor 20 birthday parties for children in our local Tampa community.

If you would like to see what projects they have coming up, make a donation, or get involved, please visit their website: www.Kids4ACause.org or call Nicole Fouché 813 525-3578. Article submitted by Nicole Fouche'

PoP Drop

Thanks to everyone who brought Sharon shoe boxes. Sharon filled the shoeboxes, and Project Pop drop who partnered with KIDS 4 A CAUSE

for this project. This was the second annual SHOEBOX DRIVE. It was Pop Drops goal to collect 500 empty shoeboxes, fill them with Christmas presents which they handed out to people who are experiencing homelessness in our area on December 19th, 2020. St. Vincent de Paul and Pinellas Hope were the recipients. If you donated even one item, it was so appreciated. Socks, Underwear and Toiletry items or Gift cards, protein bars, chap Sticks and many other items were given to assist the homeless in having a Blessed Christmas. Sharon Edwards heads these projects.

TOP Of The Bay Kiwanis

This is a group of men and women who are active in the community year round. The month of December, they did their due diligence at ringing the Salvation Bells at the Walmart on Alderman and US 19 N on the 19th, They have been meeting at the Tarpon Woods Golf Club and the IHOP on US 19 for their meetings for the past few months. They have sold the Gormet nuts. I was blessed by two bags of those luscious cashews. They would like to thank everyone who supported this venture. The profits go toward taking kids to the Zoo. More about that later. Just know that they are all about the kids.

Chi Chi Rodriguez Youth Foundation

This year has been full of challenges and roadblocks but out of those came many **positive - inventive - creative** ideas to continue operating the Foundation. Here is a quick little update on our two educational programs.

First Tee - Clearwater was able to continue serving the community through after school and weekend classes to keep kids active in the game of golf.

As for the Academy - We were unable to have the traditional Holiday Celebration for the students so the teachers and staff put on their thinking caps and came up with a Holiday Celebration Drive-thru called "Holiday Lights on a Winter Night". To learn more about this special night, check out the video and What's New at Chi Chi's links below.

Holiday Lights on a Winter Night Video:

<https://www.dropbox.com/s/6lynlspjwdprb0z/Holiday%20Lights%20on%20a%20Winter%20Night.mp4?dl=0>

Thanks to all who have sponsored, donated, volunteered and advocated for the Foundation this year. We wish you the best in 2021 and appreciate every one of you! Note submitted by Laura Tobe

Upper Tampa Bay Chamber of Commerce

Scavenger Hunt with the 100 hundred businesses that were visited by the many hunters. Several energetic folks made it to all 100. It was fun and interesting to follow them on the Chambers Facebook page. What fun it was also to see the drawings for the many prizes from the businesses that were involved. Lots of happy folks when they left the Chamber offices with multiple prizes.

There was a Non Profit Round Table meeting on the 3rd of the month at Daddy's restaurant. Jason Sanders Chairman of the Board spoke about the beginnings of the Non Profit arm of the Chamber and with a glimpse to the future with opportunities for the nonprofits. Sheila Neisler was the featured speaker on the topic of Cause

Marketing. It was well received by all.

I shared information about the Non Profit calendar that will be for the year 2021. Each Nonprofit will receive several copies as soon as they arrive at the Chamber.

Each Nonprofit was given an opportunity to share their name and their Nonprofit and what they are up to right now. That was a very informative exchange by all. Much networking went on at the conclusion of the meeting.

Oldsmar Cares

Oldsmar Cares still is feeding so many more folks during this Covid 19 era. Milk, other perishable item are appreciated as well as canned goods or gift cards that Oldsmar cares can utilize to feed the increased volume of people they serve now.

Christmas for the Children at Oldsmar Cares was at the heart of the endeavors of their volunteers. Donations were dropped off for a period of two weeks and it was a very successful turnout. What a great community we have that care about each other to the extent that they show all the time.

Oldsmar Cares functions on sheer love of the volunteers. Let's get them some help, do you have a few hours to spare and want to help them out. Covid protocol with masks and cleansers are in use.

Jan Stephenson Crossroads Foundation

Jan Stephenson's Wine Tastings on the second Thursday evenings continued to be fun and festive. A learning experience with all the different wines from various places in the world. Dining at the Patriots Bar and Grill is an additional plus.

Jan continues to be involved with the many Disabled Veterans by working with them to help soothe many of the rough spots in their lives through golf. Another absolutely amazing fact that many might not realize is that Jan has taught blind Veterans to play golf. Something she had to learn first. She has been a Blessing to so many.

Oldsmar/Eastlake Rotary Club

In conjunction with the Community Police Officers, the Rotary Club adopted 14 families during this Christmas. Complete Holiday meals, and presents for at least 30 children were donated. Their service to the community continues throughout the year. If you are interested in joining the Oldsmar/Eastlake Rotary Club please contact Ken Dye @ jdye608@aol.com

Education Foundation

The Community All Star program is alive and well. This month the Star was AJ Aluthwala from KallistoArt who donated his Star to the Mary Bryant Elementary School. He was joined at the presentation by the PTA President Eirene Matthews.

AJ's words : It's such an honor for KallistoArt to be part of the Star Program for Bryant Elementary School. AJ went on to say, growing up in Sri Lanka, my parents placed a huge emphasis on the importance of having a solid education and that concept is distilled in me. Therefore, I am honored to pass on the wisdom to growing minds in the form of encouragement from the business community. Also,

keeping donations in our community itself has lots of benefits for community growth in different levels.

The Education Foundation is still looking for other businesses to step up and become All Star partners with local schools. If interested please contact Joe Elmer at the Chamber office. 813 863-9411

NONPROFITS ACTIVITIES FOR JANUARY

Mattie Williams Neighborhood Center

Mattie Williams Neighborhood Center is open for after school care once again but at a greatly reduced number due to the Covid reductions. Please continue to remember to donate to the center as their needs during Covid are so much higher. Money, gift cards, food and gently used clothing would make such a difference in someone's life. Thank you for your considerations. They have developed a system that is Covid wise, in so much as they have set up a drive through every Thursday to facilitate the obtaining of the food that is given. Mattie Williams is located in Safety Harbor but helps the community well beyond, as in Clearwater, Palm Harbor and several more. Once again they are feeding more than double the number of families then before Covid, so if you have any donations of food that you can spare please help out.

The Center accepted toys for the many Children that they serve. Thankfully, the community came through and many Children had joyous Christmas mornings. The Chambers Holiday Sharing Fund donated 25 bicycles to them as well. The staff at Mattie Williams work so very hard to provide and still they are willing to continue to do more. An example of selfless people helping the less fortunate. Sending them

Blessings for all they do. Moving ahead, please don't hesitate to drop by the Center with your donations. Clothing, food, is a never ending need at a Help Center such as Mattie Williams Neighborhood Center.

Pop Drop

Pop drop proudly presents Food & Clothing drive for people experiencing homelessness. Bring in Canned or Non Perishable foods. New or gently used clothing, brand new socks, brand new underwear,(men women and children). Toiletries, (Deodorant, toothbrushes/toothpaste, Shampoos, Conditioners, Hairbrushes/combs, etc. or Walmart Gift Cards. Delivery date is January 16th 2021 going to Holy Ground Homeless Shelter in Hudson. I personally had the privilege two years ago of helping make this delivery. It was an experience that I'm still touched by today when I think of it. We arrived with a truck and two cars filled with lifesaving foods and other necessities. The very change in the eyes of the recipients was so dramatic, I was so moved. It was like we gave them faith in life once again. It was a dramatic reaction. Please donate, these folks are desperate.

Oldsmar Cares

Hours of Operation

Tuesday, Friday and Saturday	9:00am - noon
Monday and Wednesday	5:30pm - 7:00pm

As I mentioned last month Oldsmar Cares is excited to announce this year's Gala has gone VIRTUAL! They will celebrate their 11th year with an 80's Rock Journey. So "Don't Stop Believing" and register for the event being held Thursday February 18th 2021. The event will

include an exciting and fast paced live auction, an amazing selection of unique silent auction items, special appearances from local "Almost Famous" celebrities and of course entertainment including music from the 80's. oldsmarcares.org/gala to register/donate or to volunteer. Oldsmar Cares hopes you will join them for this special event. As you may know a Virtual Gala is the latest trend due to COVID19 and is a fundraising event where donors participate through the internet instead of in person. Be sure to stop by Oldsmar Cares and thank the dedicated staff for the hard, long hours of work they are putting in to serve the less fortunate. They could always use a few helpers if you have any spare time..

Chi Chi Rodriguez Youth Foundation

The Academy's "Holiday Lights on a Winter's Night" Drive-thru Celebration was a big success and now the students are on their two week Holiday break.

The First Tee - Clearwater classes are starting up in February:

First Tee - Clearwater uses golf to teach youth life lessons and leadership skills. Sessions include a fun, group setting for youth ages 5 to 17 regardless of background or previous experience. Teaming up with experts in positive youth development, First Tee - Clearwater helps youth become good golfers and even better people.

Chi Chi's TARGET Class

Age: 5-6

Time: 5:00pm-6:00pm on Mondays

Location: Chi Chi Golf & Family Sports Complex (Driving Range)

MONDAY TARGET Class: February 1, February 8, February 15, February 22, March 1, March 8 and March 29

TARGET is an exciting introduction to First Tee Life Skills Experience. It was developed to introduce young people to golf in a safe environment that promotes curiosity about the game while integrating essential links between golf and life skills seamlessly. These early, positive experiences may help young people develop an immediate interest in opportunities available at First Tee, as well as life-long interest in the game of golf.

Chi Chi's PLAYer Class

Age: 7+ Time: 5:00pm-6:00pm on Thursdays and 5:00pm-6:00pm on Fridays

Location: Chi Chi Golf & Family Sports Complex (Driving Range)

Note: First Tee's PLAYer level is the first certification level & entry level into First Tee's Life Skills Experience Programs

THURSDAY PLAYer Class: February 4, February 11, February 18, February 25, March 4, March 11 and April 1

FRIDAY PLAYer Class: February 5, February 12, February 19, February 26, March 5, March 12 and April 2

PLAYer level has three areas of focus - play, learn & appreciate - and when they are combined they are designed to result in one outcome.

That outcome is to help PLAYers develop and play their game.

Individuals trained through First Tee's Coach Program are encouraged to design lesson plans to include these areas of focus, while

establishing an activity-based, mastery-driven environment that empowers youth and facilitates continuous learning.

Chi Chi's Certified Par/Birdie/Eagle/Ace Classes are Combined

Age: 9+

Note: Prior Par/Birdie/Eagle/Ace Certified Participants Only

Time: 5:00pm-6:30pm on Tuesdays and 5:00pm-6:30pm on Wednesdays

Location: Chi Chi Golf & Family Sports Complex (Driving Range)

TUESDAY Par+ Class: February 2, February 9, February 16, February 23, March 2, March 9 and March 30

WEDNESDAY Par+ Class: February 3, February 10, February 17, February 24, March 3, March 10 and March 31
Classes take place at:
Chi Chi Golf & Family Sports Complex

For more information:

<https://www.firstteeclarwater.org/programs/classes/>

Goodwill Industries - Suncoast

Come Together at Hippie Dash

This is a plan for May

Think ahead!

Enjoy a morning of peace, love and Goodwill at the Hippie Dash run/walk event on May 15. This Goodwill fundraiser moves to its new location in Safety Harbor this year! Join us to celebrate our fifth year of groovy fun as hundreds of free spirits take to the Safety Harbor streets.

Participants can choose from a 10k or 5k run, a 1-mile Walk, Woof & Roll (dogs welcome) and a Flower Child Fun Run for the little hippies. After the race, we'll come together at Safety Harbor's waterfront downtown and enjoy a stroll through vintage VWs on display, a DJ spinning tunes from the '60s, free beer and munchies, costume contests and an all-around super psychedelic vibe!

Sign up for the grooviest race in Tampa Bay at goodwill-suncoast.org/hippie-dash and support Goodwill's services to help people achieve their full potential.

K9Heroes4heroes

https://urldefense.proofpoint.com/v2/url?u=https-3A_youtu.be_bZmIagq6wc4&d=DwICAg&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpqnVfiiMM&r=ZFA2frEyStHjB1QxLA45s9piz6fVY2rPQhNdqkP60eo&m=J9fK33KpTjykc97uPV-I9sxxQ5gWDL_TmHTVyGFZCOM&s=L9IZ10ScnYXSt2MWi1SUuKsSDFswKdan55thQ8-LAF0&e=

This is the link to a very moving You Tube commercial for K9Heroes4ourheroes.

Score Pinellas

Score Pinellas, along with the Greenhouse is Inviting YOU to attend the following **Live Webinar** event...

The Fast One-Page Business Plan -- Lean Canvas

Key Topics Business Plans/Startup Assistance

Thursday January 14, 2021 - 6:00 PM to 7:30 PM

Are you ready to... Learn to sharpen your business plan, clearly communicate your company's message, target your most important customers and uncover your competitive advantages using the popular one-page "Lean Canvas" tool!

Then come join us... In this Fast One-Page Business Planning session where you will learn...

- How to build on your strengths
- Clarify your way forward
- And develop your winning plan!

To fully engage in this webinar, please consider the following in advance of the session:

1. What is the customer problem your product or service solves?
2. Who is your target customer and why is it important to them?
3. Why is your product/service better than your competitors?

Put your business at the "head of the class" by registering for the "Lean Canvas" webinar now!

Guest presenter: Joe Fernandez, SCORE

Fee: No Cost

[Click Here to Register](#)

Top of the Bay Kiwanis

Greetings and Salutations from the Top of the Bay Kiwanis and please have a safe and Happy New Year ahead.

The Kiwanis continue to serve our community in so many ways. If you would like to join them on the 16th at 8am at Frenchy's, on the corner US 19 N and Enterprise Rd. The group are going to clean Enterprise Road.

If you bought the gourmet nuts from them in December and loved them, guess what they have some yet to sell. And you can contact: Lyle Williams at lylealan@me.com. The sale of these nuts go to the Bill Greer Zoo Day for the students and families of the Paul B. Stephens School for exceptional students. (Special needs) It's all about the Kids. So please help by purchasing the remainder nuts. Thank you.

Reminder to all nonprofits and businesses alike:

Cadence Bank 36301 US19 N in Palm Harbor has been offering a table space in their bank lobby for one week stints. You are welcome to bring your material to the bank and set up the table. You do not have to man it, and at the end of the week you just come back and collect whatever items are left. No charge except a smile. They will even put an advertisement in with the receipt for the drive thru customers. Contact: Susan Luca at 727.772-7100 to sign up.

Well Ladies and Gentlemen, once again it's been a pleasure getting to know so many more of you and working with the Non Profits and Businesses alike. We are a growing Chamber and if you know of anyone who you think might want to join the Chamber, please SHARE that information.

Here are some ideas to get clear on your resolution:

1. Write Down Your Top 10 Values and then List them in Order of Importance (yes, a hierarchy is needed)
2. Write Down 3 Top Goals for 2021
3. List Down at Least 5 Things You Need to Stop Doing (Is there someone who you hang out with that is negative? Or maybe stop saying Yes to everything)
4. Find a Word or Phrase for Your Year
5. Post Your Values, Goals, Stop Doing Things, and Word of The Year Up Where You Can See It

I read that and hope it will be comfortable. Good luck

I, along with the rest of you are praying for peace, prosperity, and for this covid life style to abandon us. I can pray anyway. I leave this 2020 year behind, and wish that 2021 will be more of a Blessing to us all. Be Safe this New Year.

Wendie Roeper
Nonprofit Liaison and Ambassador
Upper Tampa Bay Chamber of Commerce
727 452-1460

