



Welcome to the Upper Tampa Bay Marketplace

ShopUTB.com powered by the Upper Tampa Bay Chamber of Commerce

A new exciting marketplace offering the best deals to shoppers in the UTB area. Place your ad special within our marketplace and let us help you reach new customers.

What is the UTB? Upper Tampa Bay is Oldsmar, Town & Country, Westchase and Citrus Park and our reach includes other nearby Tampa Bay communities. Our goal is to make **ShopUTB.com** the go to mobile friendly site for the best deals from hundreds of local vendors. So if you live in or are driving through the UTB right from your phone you can find specials from retail establishments as well as professional service providers.

What does the vendor get for signing up with the ShopUTB.com Marketplace?

- 3 month listing in our mobile friendly ShopUTB.com web site
- Shopper accessible from mobile phones & tablets with its own URL ShopUTB.com
- Shopper accessible from our full utbchamber.com web site
- A featured vendor highlight on 2 of our Facebook pages
- Promotion of the ShopUTB.com Marketplace with Facebook ads to UTB zip codes
- Promotion of the ShopUTB.com Marketplace with direct mail
- Promotion of the ShopUTB.com Marketplace on Tuesday Newsday email blast
- Promotion at Chamber events and other marketing materials of the Upper Tampa Bay Chamber of Commerce
- The **ShopUTB** logo with web link distributed for placement on chamber member websites
- A continual effort to build thousands of monthly hits to the **ShopUTB Marketplace**

Introductory Offer

\$45

Save over \$50



Upper Tampa Bay Chamber of Commerce, 101 State Street West, Oldsmar, FL 34677

Office: 813-855-4233 Fax: 813-854-1237 www.utbchamber.com

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VENDOR QUARTERLY UTBSHOP.COM ORDER FORM				
Email:				
Company Name:				
First/Last Name:				
Address				
City:		Zip:		
Contact Phone:		Website:		
Quarter Start Date:	<input type="checkbox"/> January	<input type="checkbox"/> April	<input type="checkbox"/> July	<input type="checkbox"/> October
Link Ad To:	<input type="checkbox"/> Profile	<input type="checkbox"/> Website	<input type="checkbox"/> Facebook	<input type="checkbox"/> Other
Vendor Quarterly Rate:	<input type="checkbox"/> \$99 UTB Chamber Rate		<input type="checkbox"/> \$149 Non Member Rate	
<p>Agreement Terms: Vendor agrees to recurring quarterly billing unless they notify UTB Chamber of discontinuance of ad placement no later than 5 days into the next quarter. Vendor may be responsible for prorated portion of any time ad runs into another quarter. Vendor agrees to honor their ad and or special offering or discount based on shoppers only needing to reference asking for the deal as seen on ShopUTB.com. Vendor agrees to honor the deal for the entire time the ad runs with same deal or deal of equivalent value if circumstances arise that requires a replacement offer. Vendor agrees to inform all employees and or program sales register (POS system) for the deal to avoid confusion with shoppers. By signing below the vendor agrees to the terms stated above.</p>				
Vendor Signature:		Date:		
UTB Representative:		Date:		
E-mail logo or art work to shoputb@utbchamber.com Offer Details:				
<p>E.g. 15% off, buy one get second half off, free consultation/review a \$x value. E.g. Restrictions: Good at this location only, can't be combined with other offers</p>				